CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

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COUNTRY	Rumania	REPORT	
SUBJECT	Fierul, State Company for Ironware and Other Goods	DATE DISTR. 21 April 1953 NO. OF PAGES 2	
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Thi	s is UNEVALUATED Information		
	THE SOURCE EVALUATIONS IN THIS REPORT A THE APPRAISAL OF CONTENT IS TENT (FOR KEY SEE REVERSE)		25X1

- 1. The Fierul State Company is a branch company of Centrocommetal, Bucharest, operating in the town of Cluj and its vicinity. The main offices are located at 21 Strada Molotov (formerly Strada Regina Maria), Cluj. The management consists of a political manager, a commercial manager, an administrative chief and departmental heads. There are departments for sales, bookkeeping, finance, planning and administration.
- 2. A central sales store of Fierul is located also at 21 Strada Molotov. There are ten other sales stores in Cluj, five at Dej, one at Aiud, one at Huedin, one at Turda, and one at Albe-Iulia. These stores handle ironware, iron bars, at cetera, sanitary fittings, sport equipment and toys, chemicals, household goods, automobile spare parts, and scrap iron. The main warehouse, located opposite the railroad station at Cluj, is a brick building roofed with red tile and has a capacity of more than 2,000 tons of goods. It is guarded by armed soldiers.
- 3. There are 80 employees at the central sales store, about 400 in the various branches, and 22 in the depot at Cluj. About 40 clerks are employed in the office. In 1950 the total turnover of all the sales stores at Cluj was between 250 and 300 million lei. In 1950 the sales plan of the Fierul Company at Cluj was exceeded by six percent. In accordance with special regulations, a part of the surplus profits thus earned was distributed among the managers and other senior employees of the company.
- 4. Many sales stores of the company, including a large department store near the Janos Herbak Factory (formerly the Dermata shoe factory), have been opened in workers! quarters by order of the Party.
- 5. Scrap iron is collected in the Cluj district and stored at a depot on Fiata Abatorului at Cluj. Some of the scrap is delivered to factories in the city, including the Armatura Plumbing Fittings factory, but most of it is taken by train to the DAC State Company.

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6.	There is often a shortage of chemicals, especially of aniline and other dyes, which are no longer received from The aniline dyes manufactured at Stalin (Brasov) are wholly satisfactory.	25X1
7.	The Fierul Company has a pig breeding farm of its own and a canteen which serves more than 300 workers. Workers from other enterprises may also take their meals there.	,
8.	The following personalities are known:	
	a. Naznan Dezideriu, political manager of Fierul, Cluj.	25 X 1
	b. Josif Farcas, commercial manager.	
	c. Alek Friedmann, head of the Commercial department.	
	d. Stefan Karl. bookkeeper.	

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